



Introduction to Art Concepts



**Floral Design
Ms. Crivello**

What is Art?

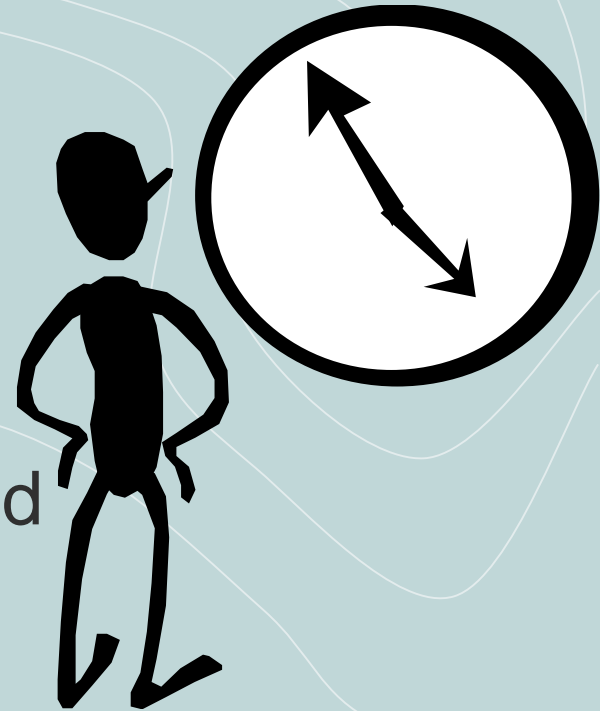
- A work of art is the visual expression of an idea or experience created with skill
 - Art is a language that artists use to express ideas and feelings that everyday words cannot express
 - Ideas are conveyed that go beyond describing and telling
 - To view art you must *perceive* the piece
 - To become deeply aware through the senses of the special nature of a visual object

The Purposes of Art

- Art is created to express *personal* feelings
- Art is produced to reinforce and enhance the shared sense of identity of those in a *family, community, or civilization*
- Art may be created to express *spiritual* beliefs about the destiny of life controlled by the force of a higher power
- Artists and craft-people constantly invent new ways to create *functional* art
 - Industrial designers, Architects, Jewelry Makers
- Art was used as a form of visual instruction (*education*) such as symbols painted on signs

Activity

- Select an everyday object found in the classroom.
- Closely examine the object. Don't just look at it – walk around it, turn it over, touch it, *perceive* it!
- Allow yourself 2-3 minutes to perceive the object, then put the object where you can't see it.
- Make a list of all the attributes of the object that you can think of.
- Look at the object again, then add 3 more attributes to your list.
- Prepare to share with the class!



Personal Function

- Edvard Munch's mother died when he was very young and one of his sisters died when he was 14.
- His painting, *The Sick Child*, shocked viewers who were used to seeing happy paintings with bright colors.
- The work was meant to remind viewers of personal family tragedies.
- Perhaps the artist wanted to tell them to appreciate what they had in their life.





Social Function

- Art produced for civilizations may also be used in celebration and displayed on festive occasions.

Spiritual Functions

- In *Pueblo Scene: Corn Dancers and Church*, the artists have created a 3-dimensional representation of a religious festival that connects 2 cultures and 2 religions.



Physical Function

- The artist has combined a variety of precious and semi-precious materials to create a unique necklace.



Educational Function



- Paintings such as *Anne of Cleves*, show us people from the past, what they wore, and how they looked.
- Art from other cultures help us to understand the beliefs and values of those cultures.

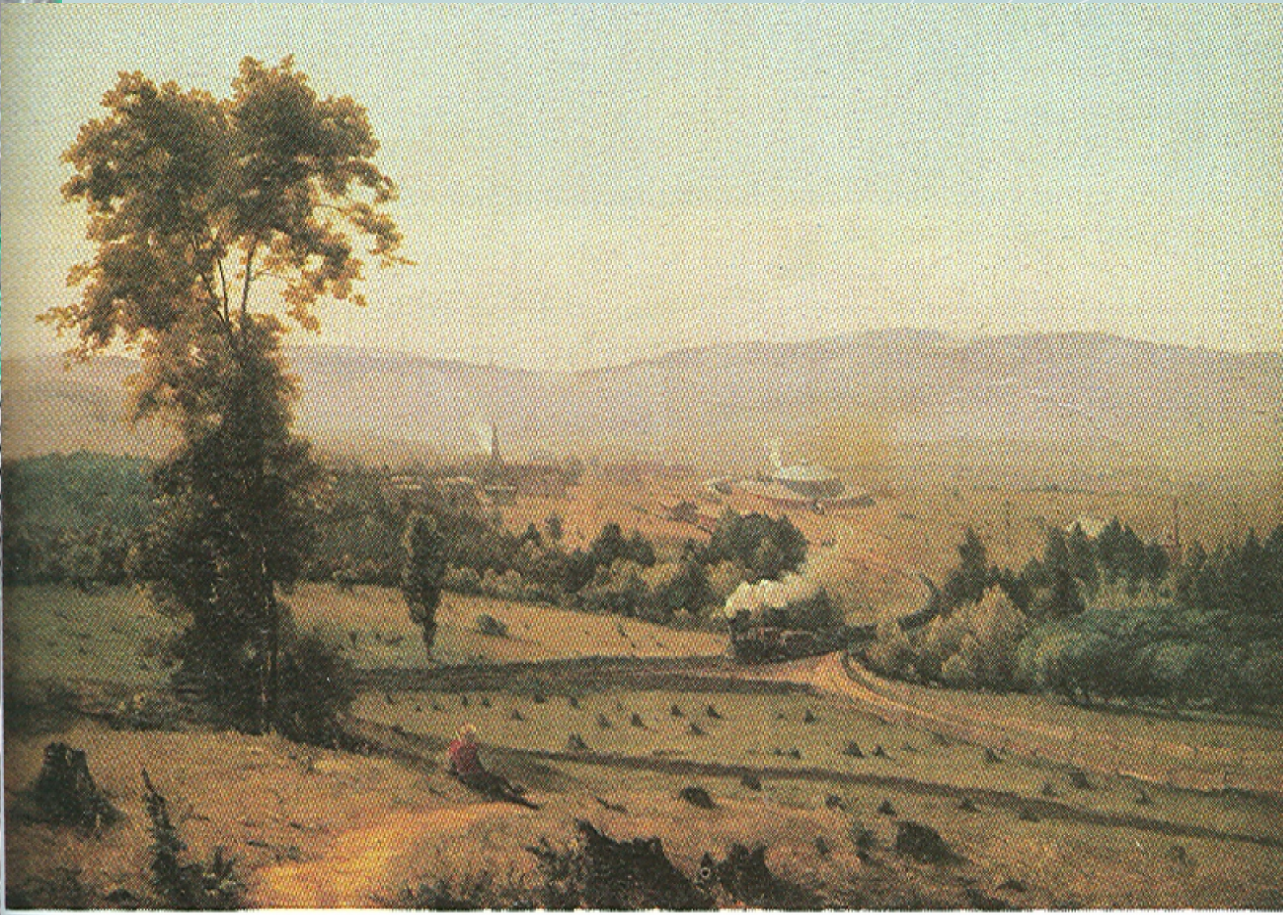
When is it Art?

- Artists are driven by their sense of wonder and curiosity
 - They exhibit courage to take risks and aren't afraid to make mistakes
 - They are willing to work intensely for long periods of time to achieve their goals
 - Some are self taught, and some are considered folk artists because they are not educated in traditional artistic methods
 - Most artists learn skills and techniques from other artists
 - Eventually, artists develop their own unique styles

Sources of Inspiration

- Artists are creative individuals who use imagination and skill to communicate in visual form
- Artists have many sources of inspiration
 - Nature
 - People & Real World Events
 - Myths & Legends
 - Spiritual & Religious
 - Creative Techniques
 - Artists of the Past
 - Ideas Commissioned by Employers

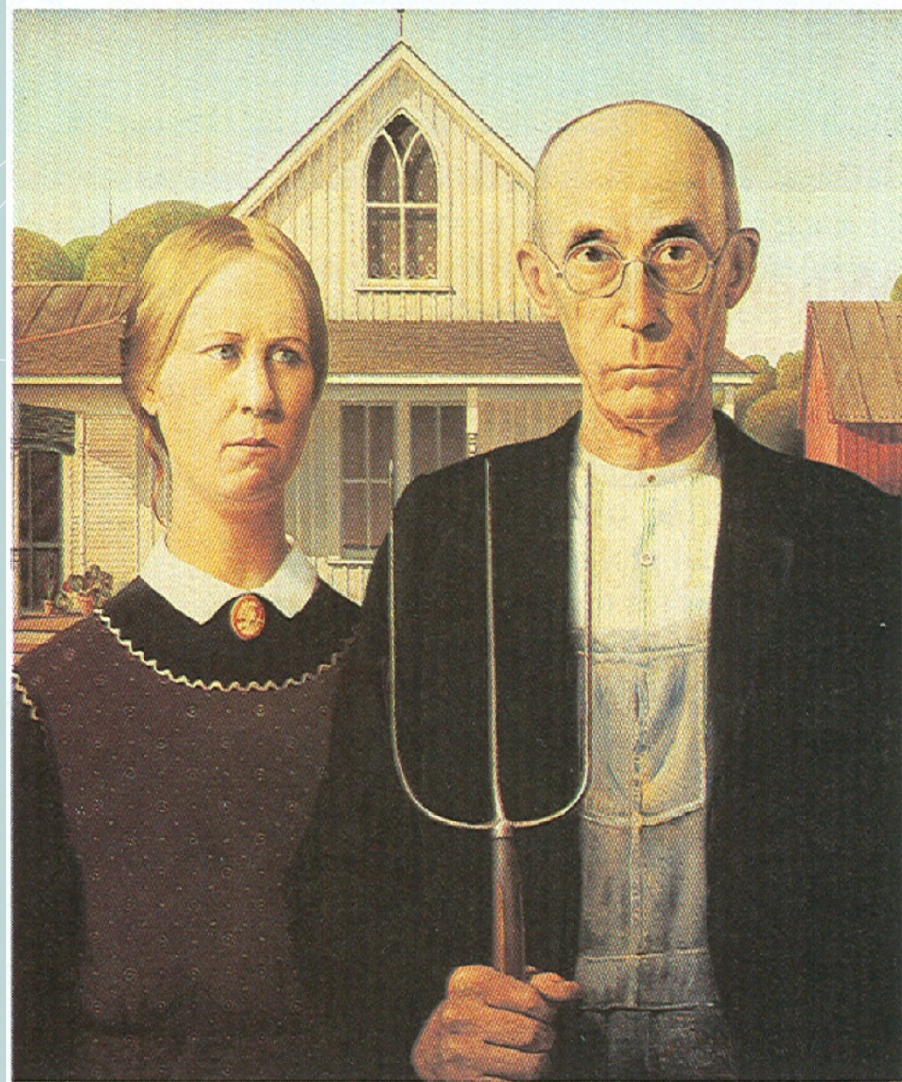
Nature



- Some look to their natural surroundings to produce art, such as this landscape painting.

People & Real World Events

- Using people and events in artwork can make tremendous impacts on others, such as people's reaction to this painting of a farmer and his wife.



Myths & Legends

- Borrowing ideas from famous works of literature can describe adventures and specific scenes, such as *Homer* in the Iliad.



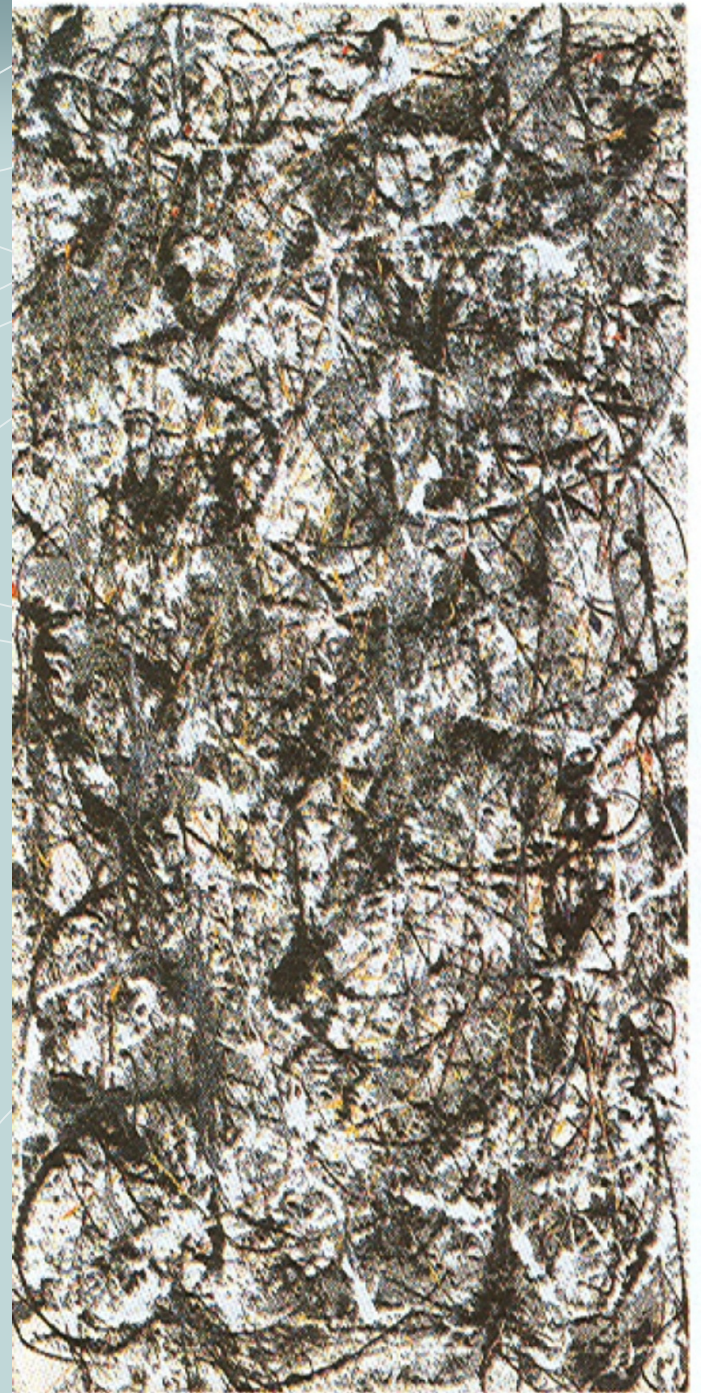
Spiritual & Religion

- Creating objects and images can be used to express spiritual beliefs, such as this mask used in religious celebrations in some tribes.



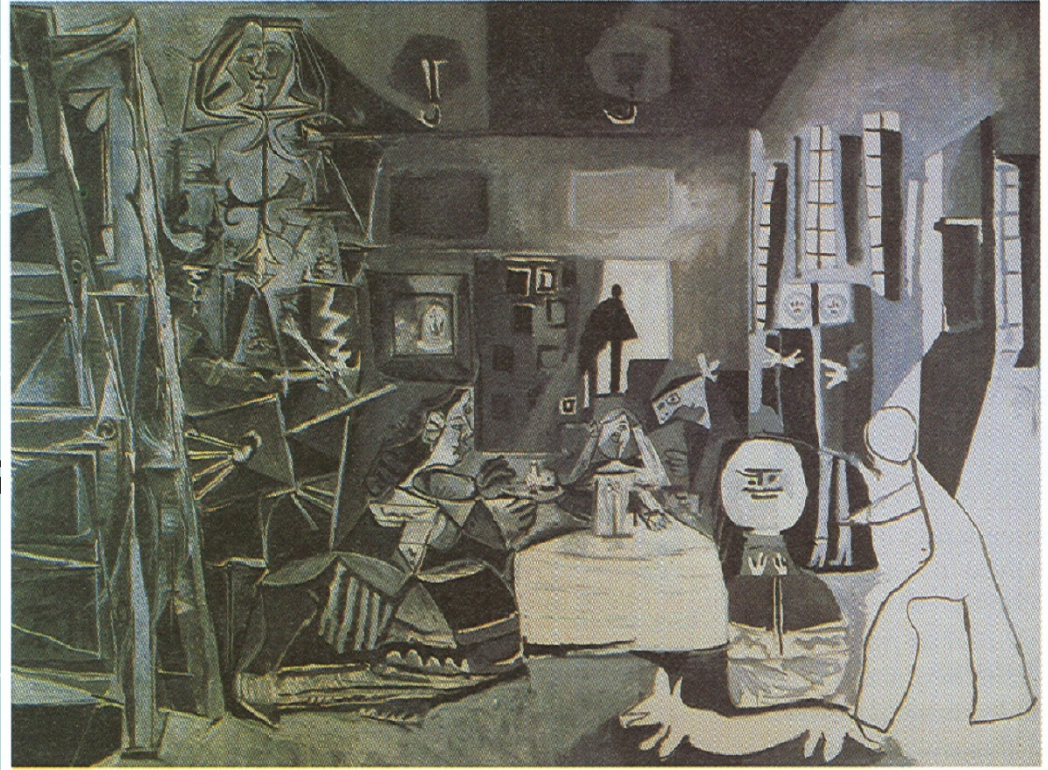
Creative Techniques

- Some chose to create new art movements and develop new techniques to create art, such as this painting by Jackson Pollack.

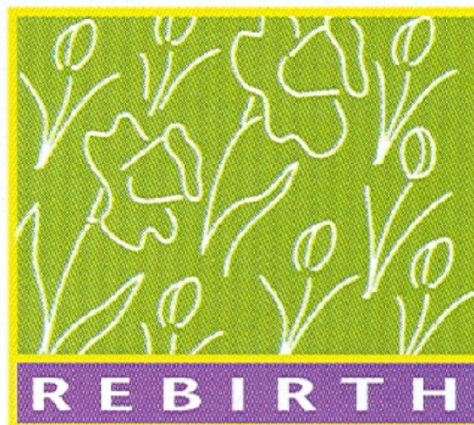
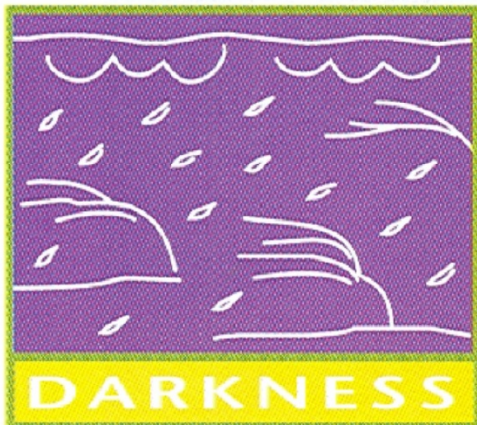


Artists of the Past

- Artists of specific time periods can influence each other and future artists will learn from and build on works of past artists, such as this painting *Las Meninas* by Picasso, a replica of Diego Velasquez.



Ideas Commissioned by Employers



- Those workers for companies or individuals who create artwork are influenced by the employer, such as graphic designers.



Activity:

1. Take out a piece of paper and a writing utensil.
2. Find an area outside the classroom that inspires you.
3. Sketch what you see.
4. Be as detailed as possible.

THIS WILL BE GRADED